



The

Broadcasters' Desktop Resource

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... edited by Barry Mishkind – the Eclectic Engineer

William P. Meola

1927 - 2011

A familiar face to long-time broadcasters died on December 18, 2011 in Southington, CT at the age of 84 years.

Bill Meola was well-known in the broadcast industry as a good salesman who also excelled at customer service after the sale. Many have commented that he was “one of the nicest guys in the business.”



Bill Meola

March 31, 1927 – December 18, 2011

Meola was a native of Southington, born March 31, 1927 to Vincenzo and Katherine Meola. After high school and Naval duty in World War II and Korea, he got an EE from the University of Kansas.

From university, Meola spent his career in commercial broadcasting. In 1953, Bill became the GM of the first FM station in Connecticut, Franklin Doolittle's WHCN. Working for Phelps-Dodge, Cable-wave, and RFS America, he was the National Sales Manager for broadcasting and government sales.

A fixture at NAB shows, Meola was remembered as one of the true characters in the business. His infectious smile was combined with a strong knowledge of his products. Always customer oriented, he made himself available to quickly solve any problems that came along. A long time broadcast engineer remarked “You just don't find people like that anymore.”

Meola was an Emeritus member of the Federal Communication Consultant Engineers Association. A family man, Meola enjoyed classical music and collected classic movies. He also enjoyed sports and was as an avid fan of the New York Giants.

Meola is survived by his wife Diane (Mongillo) Meola, several in-laws, and a host of nephews and nieces. Services were held on December 22nd.

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